

American Idol's Simon Cowell

In rectifying Simon Cowell's birth time, I've come up with October 7th, 1959; Brighton, England with a possible birth time at 5:59 PM (Asc 3 Tau 32; MC 14 Cap 03).

In June 2003, Cowell sold his half-share in S Records for US\$42 million to BMG, therefore becoming a multi-millionaire. In December 2003, he published his book "I Don't Mean to Be Rude, But..." With a time of 5:59 PM, SA Jupiter arced to conjunct the Midheaven in June 2003. With Jupiter ruling the 8th (investments) and 9th (publishing), it seems to fit nicely.

In 1979 Simon got his start at music giant EMI Music Publishing in London. SA Moon (r. 4th; new start) arced to conjunct the Midheaven, SA MC arced to square the Ascendant, and SA Sun (r. 5th; entertainment) arced to oppose the Ascendant.

In an interview he was asked "What role has failure played in your career? For instance, your label Fanfare Records went under in 1989, and your reality show Cupid was canceled in 2003." Simon answered, "When I was 30 the company that owned Fanfare went bust, and I effectively lost everything. I had to move in with my parents. In hindsight, it was the best thing that happened in my life because I learned the value of money: not to borrow money and not to live beyond my means. And I learned that getting there is more fun than being there. But one thing that I have always been able to do is to own up to my mistakes and not blame others." The astrology in 1989 at age 30 supports the ego wipe-out and change of status with tr. Neptune and tr. Saturn both conjunct his Midheaven and square his Sun!

It's reported that he's a high school drop-out. Although I don't have the exact age he quit school, at age 16 and 17 ('75 and '76), SA Ascendant was square Uranus ("opportunity for individuality"); SA Uranus arced to conjunct Pluto ("overturning the status quo; creating a whole new perspective for ego recognition"); with tr. Uranus oppose the Ascendant. Natal Jupiter ruler of the 9th is under tension from Pluto-Venus suggesting a potential break in his education.

Finally in 1989 he became a consultant for BMG at the age of 29 with tr. Saturn conjunct the Midheaven.

One other thought about the loaded 6th house is that he is also known for his animal rights activism and is a supporter of People for the Ethical Treatment of Animals. Interesting that that is the house in which his Libra stellium falls!